

AGM 2023 Finance and Fundraising Report

Finance

These figures are taken from the draft 2021-22 Annual Report. Copies of the final report will be available on request shortly, please email scm@movement.org.uk to request a copy.

Income		Expenditure	
Grants & Project Income	£87,188	Support Costs	£83,655
Regular Giving & Donations	£45,760	Office Costs & Utilities	£38,586
Job Retention Scheme (Furlough)	£2,669	Projects	£29,415
Participation Fees	£2,630	Membership Support & Outreach	£24,381
Investments	£1,302	Fundraising	£23,020
Membership Fees	£594	Staff travel, recruitment & training	£9,714
Bank Interest	£491	Events	£4,961
Sales of Resources	£379	Governance	£4,135
Legacy Income	£0	International	£0
TOTAL	£141,013	TOTAL	£217,867

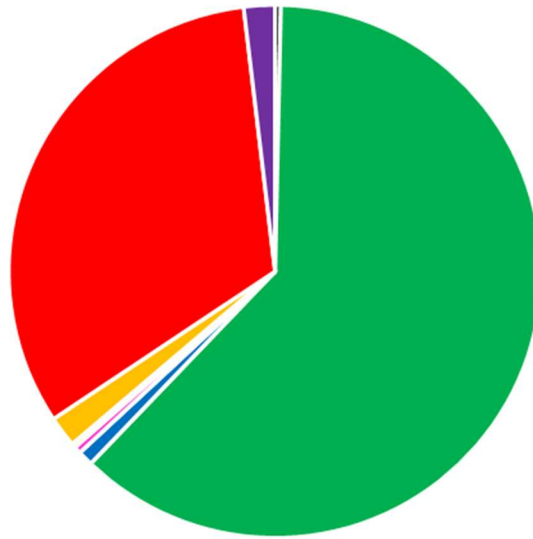
Notes

- The Grants and Project income figure shows funding received in-year towards work such as the Faith in Action project, care packages, and Affirming Christianity. As well as the income detailed above, some grant and project funding from the previous year was carried forward into 2021-22, making the total funding received for 2020-21 for that work £100,867.
- Regular Giving and Donations includes appeals income and gift aid.
- Sales of Resources includes overseas subscriptions to *Movement* magazine, as well as a small amount of income from Teemill from the sale of Merch.
- Support costs include staff time for management and administrative staff, as well as costs such as website maintenance.
- Projects include Faith in Action, SCM Connect and Affirming Christianity.
- Fundraising costs include salary costs, accountancy fees and stationery.
- Membership support and outreach includes staff costs not covered by projects or support costs, as well as expenses, marketing costs and the cost of producing *Movement* magazine.

	31.08.2021	31.08.2022	31.03.2023*
Short Term cash reserves	£ 24,500	£ 0	£ 0
Standard Life Portfolio	£ 320,114	£ 247,433	£ 240,014
Cash at bank and in hand	£ 46,381	£ 9,384	£ 45,164
Total Assets	£ 390,995	£ 256,817	£ 285,178

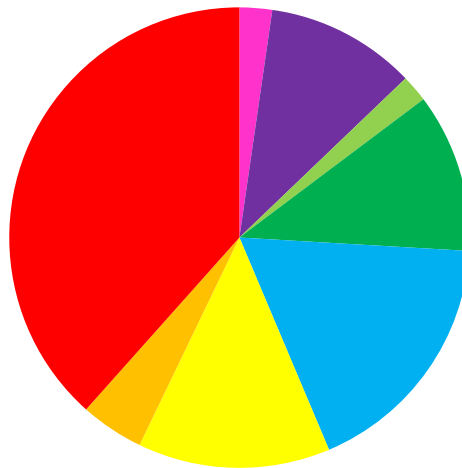
The above income and expenditure figures are shown in pie charts below.

Income



- Bank Interest
- Grants & Project Income
- Investments
- Legacy Income
- Membership fees
- Sale of resources (inc Movement)
- Participation Fees
- Regular Giving & Donations
- Job Retention Scheme (furlough)

Expenditure



- Events
- Fundraising
- Governance
- Membership Support & Outreach
- International
- Office Costs and Utilities
- Projects
- Staff travel, recruitment and training
- Support Costs

Lisa Murphy, Operations Manager

Fundraising

SCM is running at a deficit and GC has been taking steps to address this for the future sustainability of the movement. Unfortunately, not having a Fundraiser in post for a large period of the 2021-22 financial year meant that our fundraising was disrupted. This had a particular effect on our applications to trust bodies in that year and on our 2021 Christmas appeal. It is crucial that we close this gap in order to financially secure SCM's future. Since the AGM last year, Naomi and Sophie have implemented a targeted fundraising strategy to address the deficit, focusing on four main areas: individual giving, church giving, trust funding and other fundraising. Generally, we have had great engagement with individuals and churches.

Individual giving: SCM has 244 committed Friends who donate regularly. We haven't had as many new Friends this year as in previous years, but we have done well at maintaining relationships with existing Friends, through phone calls, meetings, events and mailings. We also recently had a significant donation from an individual who had no previous engagement with SCM but found our work on social media! If you know someone who might like to give to SCM, please put them in touch with Sophie!

Church giving: SCM has received donations from 19 churches in the last two years, of which 14 have joined our 200 Churches Campaign, meaning that they have pledged to give us £200 every year. We also had a significant one-off donation from a Cathedral that hasn't given to us in many years. Again, if you know a church that might like to join the campaign, please put them in touch with Sophie!

Trust funding: In the 2021-22 financial year, we sustained good relationships with our main trust bodies and submitted several successful applications. We generally have more success with smaller and familiar trust bodies but have also made strategic applications to the most likely new-to-us trusts and continue to explore new options.

Other fundraising:

- **Appeal:** Our 2021 Christmas appeal received £2,225. Our 2022 Christmas appeal received £8,788! Thank you to everyone who donated and share it on social media.
- **Give as you Live Online:** This is an easy way for our supporters to donate to us while doing their online shopping. So far, we have received over £900! We need as many people as possible to [sign up to this scheme](#) and use it regularly as they shop online.
- **Merch sales:** We have continued to push sales of merchandise and resources at events and on our online shop, but income has been lower than in previous years. If you have any idea how to get this figure back up, please get in touch with Sophie!
- **Gift Aid backlog:** This year, Jen has spent some time identifying donations that qualified for backdated Gift Aid. In total, she was able to claim over £15,000, on top of the standard amount we receive every year!

Last year I said in my report that I love to chat with everyone. Nothing has changed, so if you have any ideas for or questions about fundraising, please get in touch with me!

Sophie Mitchell, Fundraiser