



Fundraising Pitch to Churches

Plan and Script

1. A Students-eye View

Imagine for a moment you are one of the 2 million people who go to university every year in Britain. You have been raised in a church-going family, and even though you're not fully sure about this whole faith thing, you want to find out more.

You get to university and find that there are a number of Christian groups on campus. You try some of them out and they're all really friendly, but none of them are what you're really looking for. The community you're after is diverse, open to people's ideas about life and faith, and also really committed to seeking justice.

So you decide to hang out sometimes at the chaplaincy, but it's not really the same as meeting every week with other students and having planned activities. You go to the local parish church a few times, which is nice, but your friends don't go and there aren't very many other students there.

So instead you get on with studies and focus on your friends. You leave the whole Christian thing behind.

2. A Lost Generation

This is a very familiar story for a lot of students. They get to uni and can't find a Christian community for them. And because they don't find this community, their faith falls away.

These are not isolated cases. In a lot of the universities we visit, we meet students who are not part of a Christian community – either at uni or in a local church. If we don't do something **now** to serve these students, we face a lost generation, both now and in the future.

3. Changing the Story

The Student Christian Movement wants to change that. We believe that the Christian faith can be an exciting, dynamic and really relevant part of today's world. If more students could find a community that reflected this faith, we would see more people coming to church, sharing their faith with others, and being a really positive influence on society.

Personal Message (please add a sentence or two about your own experience)
Being part of SCM has shown me that this kind of faith is possible. Through SCM, I have...



4. What SCM does

So what exactly does SCM offer?

The movement was actually founded in 1889. For all of our history, we have been putting students in touch with the very best in theology and teaching, and inspiring them with practical ways to live out their faith.

We believe the best way to do that is empowering students to create their own communities at university. We currently support 25 local student-led societies across Britain – with resources and publications, training throughout the year, and events that bring the movement together.

5. What your support can do

Our community is growing – last year we saw students at the universities of St Andrews and LSE setting up SCM societies for the first time.

We're also working with other students at lots of different universities who want to start up a group. But they need your help to get the best training and resources possible.

Your support could help get these new groups off the ground. But getting things started is only the beginning. Students and group leaders get support throughout the year, from study and prayer resources we create, to campaigns we help run and events we organise in different regions.

6. Ways to help

We would really love you to join the movement as a supporter. You can help support us by becoming an SCM Friend. As well as supporting us financially, SCM friends also help by:

- Volunteering at events
- Speaking at student group meetings
- Helping to promote SCM by sharing our work with others
- Offering advice to our national leadership team, which includes our board of trustees.

SCM Friends receive a termly copy of *Movement* magazine, which we publish three times a year. Friends also receive invitations to special gatherings and events throughout the year.

You can find me afterwards to complete our Friends form. Or if you'd prefer to make a one-off donation, you can find gift aid envelopes inside the bulletins.